Styria’s manufacturing industry

employs 116,500 people, representing more than one in five jobs and making a greater contribution to Styria’s prosperity and quality of life than any other branch.

Industry on your mobile
1. Download “Explore Industry” from the Playstore or App Store free of charge
2. Activate app and hold your mobile over the poster
3. Explore industry

All information available at www.dieindustrie.at/app

Top performance made in Styria

- Sensors for smartphones and autonomous driving
- Lighting for fashion boutiques
- Measuring tools for beverage manufacture
- Steel for aircraft engines
- Transport containers for medications
- Turnout systems for high-speed trains
- Paper for magazines and cartoons
- RFID chips for passports
- Vehicle with state-of-the-art four-wheel drive technology
- Textile roofs for stadiums and concert halls

Styria’s top five manufacturing sectors

as measured by number of employees

- Metal production and processing 22,993
- Mechanical engineering and vehicle construction 29,014
- Food and beverages 10,768
- Timber and paper 9,818
- Electrical engineering and electronics 13,950

The number 1 in research and development

Research ratio of gross regional product

3.05% of the Styrian regional value is produced by the manufacturing sector.

Who does the research in Styria?

Research proportion of GDP by sector

- Automotive engineering 37.1%
- Electronics 27.4%
- Electrical engineering 26.7%
- Mechanical engineering 14%
- Plastics technology 10.9%

Over 15,000 people in Styria work in research and development (R&D).

Styria’s € 40.2 billion GDP (gross value added) is divided into ...

- 34% Manufacturing
- 27% Electrical engineering and electronics
- 10% Trade, maintenance & repair
- 9% Industry-related services (self-employed, scientific, technical & other economic services)
- 7% Further secondary sector
- 5.14% Agriculture & forestry
- 5% Health & social services
- 4% Financial & insurance services
- 3% Other services
- 2% Information technology & communication

Export markets from Styria to Mars

Three out of four products manufactured locally are exported – some even find their way to Mars on space missions!

- € 6.37 billion Germany
- € 1.87 billion USA
- € 1.38 billion Italy
- € 0.89 billion China
- € 0.88 billion UK
- € 21.72 billion Total exports

Styria’s investment in industry pays off throughout Austria

- € 3.6 billion additional gross value added in Austria
- € 2.4 billion are invested in Styria in 2018

LCUs have a multiplying effect

1 employees at a leading competence unit in Styria secures 1.86 more jobs in Austria

www.dieindustrie.at